BEST CONFERENCE



CALL FOR PAPERS

Springer

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Multidisciplinary Conference on Business, Economy, Strategy, and Technology

Oct. 20-22, 2026

Online

The Multidisciplinary Conference on Business, Economics, Strategy, and Technology (BEST) is dedicated to bringing together a dynamic community of researchers, academics, industry professionals, and students to exchange innovative ideas, present cutting-edge research, and explore the future of business, economics, strategy, and technology. Participants will engage in insightful discussions addressing real-world challenges and forward-thinking solutions within a collaborative and intellectually stimulating environment.

CONFERENCE TOPICS

- Business Innovation and Entrepreneurship
- Strategic Management and Leadership
- Marketing, Consumer Behavior, and Analytics
- Technology Management and Innovation Systems
- Sustainability, ESG, and Corporate Responsibility
- Global Economics and Sustainable Development
- Digital Transformation and Emerging Technologies
- Finance, Investment, and Risk Management
- Data Analytics and Decision Sciences
- Human Capital, Talent Management, and Future of Work

SUBMISSION GUIDELINES

We invite full papers, extended abstracts, and work-in-progress studies that contribute to academic discourse and industry advancements. All submissions will undergo a double-blind peer review process to ensure academic rigor and quality. Accepted papers may be considered for publication in affiliated peer-reviewed journals and conference proceedings.

SUBMISSION CATEGORIES

- Full Papers (Max 6000 words)
- Extended Abstracts (Max 1500 words)
- Work-in-Progress Papers (Abstracts) (500-1,000 words)

CONFERENCE FORMAT: ONLINE

IMPORTANT DATES

30 September 2026 — Abstract/Paper submission

Rolling — Paper acceptance notification

31 August 2026 — Early Registration Deadline

20-22 October 2026 — Conference Dates

Submission Link
https://www.bestconference.net/submit

MORE INFORMATION

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