Association of North America Higher Education International

GLOCER

GLOCER CONFERENCE

May 21-May 24, 2019
University of South Florida - Sarasota Manatee (USFSM)



Association of North America Higher Education International

https://anahei.org

About

Association of North America Higher Education International (ANAHEI), as a non-profit organization is to promote and encourage a global culture at member institutions, globalize student and faculty successes, enhance global initiatives among member institutions and deepen global engagement. ANAHEI has more than 5500 members from 114 countries (see our website at anahei.org). ANAHEI has variety of programs, including publishing two open-access journals (http://scholarcommons.usf.edu/globe and http://scholarcommons.usf.edu/jger/) as well as organizing several conferences around the world. We also serve as a bridge organization between universities. ANAHEI has been connecting campuses globally, in particular, between Chinese Universities and American Universities through co-organizing international conferences, co-founding open-access journals, conducting the joint 3+1+1 undergraduate/MS programs, 1+1 MS programs and semester study abroad programs. ANAHEI has been partnering with Warrington College of Business, University of Florida, Rutgers School of Business Camden, Isenberg School of Management, University of Massachusetts Armherst, Pamplin College of Business, Virginia Tech, Lerner College of Business Economics, University of Delaware for three years, and creating bridges between them and Top Chinese Universities such as Wuhan University, Southeast University, Hunan University, Xidian University, Jinan University, University of International Business &Economics, Southwest University of Finance & Economics.

Our Mission

The mission of ANAHEI, as a non-profit organization is to promote and encourage a global culture at member institutions, globalize student and faculty successes, enhance global initiatives among member institutions and deepen global engagement. ANAHEI believes that the problems of the future will be solved by global citizens who understand, appreciate and respect other cultures.

Our Objectives

1. Create opportunities for the global exchange of people and ideas that promote intercultural competence and appreciation.
2. Help building robust and sustainable partnerships among member institutions necessary for innovative and cooperative solutions to the global challenges.
3. Encourage the creation of academic programs in member institutions informed by the global context.
4. Encourage member institutions to create learning experiences that allow students to integrate successfully into international communities and work environments at home and abroad.
5. Create scholarship opportunities for faculty and students who pursue globally focused education, research and scholarship.
6. Create innovative, global educational programs for members.
7. Enable exchange of visiting scholars among member institutions.
8. Hold an international education conference.

Sponsorship Opportunities

Category /Item	Quantity	Investment
Standard Sponsorship Package	8	$2,000
Opening Keynote Session Sponsor	3	$2,500
Networking & Refreshment Breaks	6	$1,000
Luncheon Sponsor	3	$2,500
Welcome Reception Grand Opening Sponsors	3	$2,000
Gala Dinner	1	$6,000

ANAHEI

Standard Sponsorship Package ($2,000)

Before the Conference:

- Partner acknowledgement and logo on the GLOCER website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the GLOCER website provided with the “Proud sponsor of GLOCER 2019” logo for use on marketing material

During the Conference

- Full page advertisement in the ANAHEI/GLOCER handbook (Exclusive)
- Organisation name, logo and 300 word company profile in the ANAHEI/GLOCER Handbook
- Opportunity to be a panelist at a session (subject to approval)
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary booth
- Two attendee passes including Welcome Reception and Networking Function

After the Conference:

- Sponsor acknowledgement in the GLOCER 2019 post event report.
- Photos of the event will be displayed on the GLOCER website until the end of 2019
- Organisation details on the GLOCER website until the end of 2019
- Handbook available as an e-book on the GLOCER website

Opening Keynote Session Sponsor ($2,500)

Before the Conference:

- Partner acknowledgement and logo on the GLOCER website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the GLOCER website provided with the “Proud sponsor of GLOCER 2019” logo for use on marketing material

During the Conference:

- Full page advertisement in the ANAHEI/GLOCER handbook (Exclusive)
- Organisation name, logo and 300 word company profile in the ANAHEI/GLOCER Handbook
-Open the conference, welcome attendees, and promote your company for 5-7 minutes.
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary booth
- Three attendee passes including Welcome Reception and Networking Function

After the Conference:

- Sponsor acknowledgement in the GLOCER 2019 post event report.
- Photos of the event will be displayed on the GLOCER website until the end of 2019
- Organisation details on the GLOCER website until the end of 2019
- Handbook available as an e-book on the GLOCER website

Networking & Refreshment Breaks ($1,000)

Before the Conference:

- Partner acknowledgement and logo on the GLOCER website
- Organisation name, logo and 300-word company profile on the GLOCER website

During the Conference:

- Organisation name, logo and 300 word company profile in the ANAHEI/GLOCER Handbook
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary booth
- Two attendee passes including Welcome Reception

After the Conference:

- Sponsor acknowledgement in the GLOCER 2019 post event report.
- Photos of the event will be displayed on the GLOCER website until the end of 2019
- Handbook available as an e-book on the GLOCER website

Luncheon Sponsor ($2,500)

Before the Conference:

- Partner acknowledgement and logo on the GLOCER website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the GLOCER website provided with the “Proud sponsor of GLOCER 2019” logo for use on marketing material

During the Conference

- Full page advertisement in the ANAHEI/GLOCER handbook (Exclusive)
- Organisation name, logo and 300 word company profile in the ANAHEI/GLOCER Handbook
- Opportunity to be a panelist at a session (subject to approval)
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary booth
- Three attendee passes including Welcome Reception and Networking Function

After the Conference:

- Sponsor acknowledgement in the GLOCER 2019 post event report.
- Photos of the event will be displayed on the GLOCER website until the end of 2019
- Organisation details on the GLOCER website until the end of 2019
- Handbook available as an e-book on the GLOCER website

Welcome Reception
Grand Opening Sponsors ($2,000)

Each year GLOCER hosts an “ice-breaker” networking reception for first-time conference attendees with the GLOCER Board of Directors in attendance. There will be an additional opportunity for exposure at the first-time attendee information session prior to the reception. As the reception sponsor, your company will be among the first to meet and greet these newcomers, and you’ll have the opportunity to present your company as an GLOCER sponsor

Before the Conference:

- Partner acknowledgement and logo on the GLOCER website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the GLOCER website provided with the “Proud sponsor of GLOCER 2019” logo for use on marketing material

During the Conference:

- Dedicated menu icon linked to home page or info page
- Half page advertisement in Handbook
- Organisation name, logo and 300 word company profile in the ANAHEI/GLOCER - Handbook
- Opportunity to be a session panelist
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Two attendee passes including Welcome Reception and Networking Function

Gala Dinner ($6,000)

Before the Conference:

- Partner acknowledgement and logo on the GLOCER website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the GLOCER website provided with the “Proud sponsor of GLOCER 2019” logo for use on marketing material

During the Conference:

- Joint branding on handbook cover
- Five minute speaking opportunity at the Conference
- Inside Cover, Full page advertisement in the ANAHEI/GLOCER Handbook
- Organisation name, logo and 300 word company profile in the ANHEI/GLOCER Handbook
- Opportunity to introduce a keynote speaker (to be chosen by ANAHEI)
- Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary booth
- Six attendee passes inc Welcome Reception and Networking Function

After the Conference:

- Sponsor acknowledgement in the GLOCER 2019 post event report.
- Photos of the event will be displayed on the GLOCER website until the end of 2019
- Organisation details on the GLOCER website until the end of 2019
- Handbook available as an e-book on the GLOCER website

2019 GLOCER Sponsorship Contract

Organization Name

Contact Name

Address 1

Address 2

City **State** **Zip/Postal Code** **County**

Telephone **FAX** **Email**

Sponsorship Packages:

☐ Standard Sponsorship Package	$2,000/each
☐ Opening Keynote Session Sponsor	$2,500/each - 3 available
☐ Networking & Refreshment Breaks	$1,000/each - 6 available
☐ Luncheon Sponsor	$2,500/each - 3 available
☐ Welcome Reception Grand Opening Sponsor	$2,000/each - 3 available
☐ Gala Dinner	$6,000

Method of Payment (Payable in US dollars and drawn on a US bank)

$_____
Amount Enclosed

☐ Check Enclosed ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Other_____

Card Number **Expiration Date** **Security Code**

Cardholder Name

Billing Address

City **State** **Zip/Postal Code**

Cardholder Signature **Date**

Mail Check to: 4504 Mineola St, Bradenton, Florida USA 34207 • Email to: ekaterina@anahei.us

Association of North America Higher Education International

USF UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE | M3 Center for Hospitality Technology and Innovation

Global Conference on Education and Research

University of South Florida
Sarasota Manatee









For more information on partnership and exhibition sales opportunities please contact:



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